

Analyzing Political Entrepreneurship Strategies Through Structural Modeling

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Abstract

Political entrepreneurship is the driving force behind creating institutional changes that make it possible to change outdated processes. Political entrepreneurs have played an essential role in the policy-making process to create policy changes, and they can create different economic and social dimensions by presenting political strategies. The consensus of key and politically influential people on the issue of entrepreneurship in the country can accelerate the process of program development and solve process challenges. Therefore, identifying the development strategies of political entrepreneurship and strengthening the presence of these people leads to value creation and economic and social growth. Therefore, this research aims to interpret the structural modeling of political entrepreneurship strategies. Political entrepreneurship strategies were identified through semi-structured interviews with a qualitative content analysis method based on the theoretical saturation technique and purposeful sampling method with 24 entrepreneurship, policy-making, and management professors. The validity and reliability of the interviews were confirmed by the methods of relative content validity and Cohen's kappa index, respectively. Coding interviews using MAXQDA2020 software led to the identification of 11 strategies. In order to level the identified strategies, the opinions of 94 entrepreneurs and senior managers of government organizations were used with the stratified random sampling method and with the help of a questionnaire. The validity and reliability of the questionnaire were confirmed using content validity and the test-post-test method. The strategies identified by the interpretative structural method led to the formation of five levels, where political networking was the most effective and streamlining was the most impressionable factor.

Keywords: Political Entrepreneurship, Policy-Making, Value Creation, Interpretive Structure Modeling.